

# “REGIONAIRE”

Volume 8, Issue 2

March 2012

## From the DRC

Kevin W. Fallin, , Region III Director and Regional Chairman ('09-'12) )  
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This year has been full of change at ASHRAE. For those of you that have not noticed, ASHRAE has a new logo and website design that was launched in Chicago at the Winter Meeting. I encourage you to try out the website which is more user friendly, and includes an updated look.

In Chicago, we had a fabulous turnout for our Regional Dinner on Monday night at the Rock Bottom Brewery. The upstairs room was reserved for Region III and our guests. We had sixty (60) members in attendance, including a group of fifteen (15) students representing three (3) schools (Penn State – Main Campus, Penn State – Fayette Campus, and Drexel). If you have not had the opportunity to join us for a Regional Dinner, I encourage you to do so in San Antonio.

This year's Chapter's Regional Conference will be held in Baltimore, Maryland on August 10-12, 2012. The headquarters hotel is The Wyndham Peabody Court Hotel, with meetings and events will be held at The Engineers Club at the Garrett-Jacobs Mansion. Our host chapter – Baltimore, has planned a fun filled, family friendly weekend, with events planned to take advantage of all that Baltimore has to offer.

As always, our Region III website ([www.region3.ashraeregions.org](http://www.region3.ashraeregions.org)) has up to date information on our Regional Dinners, CRC Registration and Agendas, Regional Officer Contact Information, Past copies of the Regionaire newsletter, and other pertinent information. I encourage you to check it frequently for any updates of interest.

As seasons change, so do our roles in ASHRAE. In June I will complete my term as DRC, and pass the Leadership of Region III to Paul Petrilli. It has been a privilege to serve the members of Region III as Director and Regional Chair for the past three years.

Kevin ☺

## ARC Report

Paul E. Petrilli, ARC Region III  
Assistant Regional Chair ('10-'12)  
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*“It's your turn in the barrel” - J. Thomas Sobieski*

Dan Pettway shared former Society Vice– President and Region III DRC, Tom Sobieski's quote with me as we were traveling to the ASHRAE Board of Directors Orientation Session this past March 8,9 & 10th. It was just about then that I began to feel the weight of the tremendous responsibility that you, the members of Region III have nominated me for.

From the time that the nomination was announced at the Society Winter Meeting in Chicago, my inbox began to become inundated with emails from ASHRAE .

I began to reflect on all of the DRC's that have served Region III since I became an ASHRAE Member. See how many that you remember:

Jose Reig  
Dick Nanes  
Tom Sobieski  
Julian de Bullet  
Gary Debes  
Charlie Henck  
Dan Pettway

And of course, current DRC, Kevin Fallin. Welcome to the “barrel”.

Paul ☺

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## **Regional Historian**

*Rennie Tisdale*

*Regional Historian 2010-2013*

757-461-6757; [rwat@vansantgusler.com](mailto:rwat@vansantgusler.com)

You only have a few more months to reach the goal of **300 points** for par in historical PAOE for the year. In the last newsletter there was an incorrect number. Most chapter historians are about halfway there, so figure out how you can reach par. You can have a historical program at a monthly meeting to earn 50 points. Plan a leadership recall on a past president or a regional/society officer in your chapter to add to your chapter history and earn 50 points for every one you do. Digitize your current year chapter archives (50 points) and post it on your chapter's website (50 more points). You also earn 50 points for posting the complete chapter history on the website. Be sure to enter your PAOE points on the society webpage as you earn them.

I would also encourage all chapters to seriously consider participating in the Gold Ribbon Award program this year. A written history of the chapter with a minimum three year update for the history through the latest society year will satisfy the minimum requirement. The history of a system, a standard, a person, an event or a company significant to the chapter's history are also eligible for consideration plus earn 50 points each and could also qualify you for society's Lou Flagg Historical Award. If you publish an article on the chapter, company or member history in the chapter newsletter, in a Society publication or on the chapter's website, you can get 25 points for each article with a maximum of 100 points. You still have time to reach par for the year. Please contact me at [rwat@vansantgusler.com](mailto:rwat@vansantgusler.com) if I can be of any help.

**Rennie ☺**

## **Student Activities**

*Jennifer Leach, Region III Vice Chairman*

*Student Activities ('11 - '14)*

(443) 695-5759; [pennst8jen@yahoo.com](mailto:pennst8jen@yahoo.com)

Regionally we have a few Chapters that are working hard, having already met PAR but continuing to schedule more Student Activities. Unfortunately, most Chapters are doing the minimum or less. February is a great time to schedule an activity with Engineer's Week at the end of the month. Activities done during Engineer's Week earn extra PAOE points, giving you a quick boost to meeting PAR.

The Winter Meeting was held in Chicago this year and attendance by Student Members was nearly 400. Special programs were offered to our Student Members on Saturday and Sunday that included a tour of the University of Chicago. Feedback from the students seemed positive and we hope your Chapters can support an engineering-to-be next year by sending them to the Winter Meeting in Dallas.

## **Research Promotion**

*Jim Grant, Region III Vice Chairman*

*Research Promotion ('09 - '12)*

(571)273-9910; [jim.grant@emerson.com](mailto:jim.grant@emerson.com)

As we hit the mid-point of the 2011-2012 campaign, we are just about at the same point we were last year. That means we have to really have a big push these last four months to make goal!

### **Regional Goal**

The goal for the region this year is \$200,000.00.

The January 2012 spreadsheet has been uploaded to the RP website ([www.ashraerp.com](http://www.ashraerp.com)). Both Johnstown (Dave Anderson-RP Chair) and Roanoke (Patrick Murdock-RP Chair) are very close to hitting goal already! Mark Graybill, of Central PA is already \$5,000.00 over the contributions last year, and this is Mark's first year as an RP Chair.

Most of the chapters in our region are above the dollars given compared to last year which is a great sign if we want to hit goal this year! Let's keep up the hard work!

At this point Chapters should be preparing for their second calling campaign in March and working with their RVC(me) contacting major donors who have not renewed. Conducting a calling campaign is easier than you think! Just contact Headquarters to request a Calling Kit for yourself, and each of your volunteers. In addition to these kits, they will send you personalized calling sheets. From here, you can arrange a time for everyone to call together (say before your monthly Chapter meeting) or you can divide the call sheets and everyone can call when it's convenient for them.

ACTION ITEMS for February/March:

- Prepare for Calling Campaign. Be sure to designate a "call week" and confirm with your Volunteers.
- Continue to send in all contributions as you receive them.
- Notify RVC and Staff of upcoming Spring Special Events for PAOE.

Also, Chapter Displays are available and can be tailored to fit your requirement and/or theme. Examples are available on the RP website ([www.ashraerp.com](http://www.ashraerp.com)) under the "Research Tab". You'll also find a listing of all of the Research that is currently going on your area; Your Research Dollars at Work!

Region III has always been very successful when it comes to the RP campaign and it is largely due to the efforts of everyone within the chapters.

Again, thank you for your continued commitment to ASHRAE!

**Jim ☺**

## **Chapter Technology Transfer**

*Mark Tome, Region III Vice Chairman Chapter Technology Transfer Committee ('10 - '13)*  
(717) 814-8237; [mark.tome@mail.ashrae.org](mailto:mark.tome@mail.ashrae.org)

### **ASHRAE Winter Meeting/Expo**

I hope many of you were fortunate and able to attend the winter meeting in Chicago. This was my fourth trip to the Windy City, but my first time attending the Winter Meeting in Chicago.

The Chapter Technology Transfer Committee meeting in Chicago was again very productive. As usual there were presentations from our consultants on Government Activities, Refrigeration, Energy, Certification, and Technology. Plus we spent much of time discussing the ways to work closely with the Technical Committees and the Chapters. We spoke about ways to improve the Distinguished Lecturer Program, the Technology Awards, and much more.

Check out the ASHRAE Website for more details on the activities and reports presented at the meeting. Visit <http://www.ashrae.org/cttc>

### **ASHRAE Webcast**

“Dedicated Outdoor Air Systems – A Path to Balancing Energy and IAQ”

Reserve 1:00 – 4:00 p.m. on April 19th, on your calendars for the next ASHRAE Webcast. Stan Mumma, Ph.D., P.E. of Region III will be one of the presenters. If you have been to one of Dr. Mumma DL presentations or classes on DOAS, you can agree that his 10+ years of research and experience in Dedicated Outdoor Air Systems will make this webcast a must see.

Three (3) Professional Development Hours (PDHs) will be awarded to viewers who complete the “Participant Reaction Form” after the broadcast.

You can participate in one of four ways: 1) Host the webcast for your colleagues; 2) View the webcast at a reception site 3) View as a webcast on your PC 4)View the archive online which is available for two weeks after the broadcast.

### **Technology Awards**

I have not heard much from chapter chairs in regards to Technology Awards. Naturally, this means everyone fully understands the criteria and submission schedule. If that is not the case here is some help.

Schedule:

May 15<sup>th</sup>, deadline for entries into the the Region III competition. Short or long form is acceptable.

Sept 1<sup>st</sup>, deadline for entries into Society competition. Only the long form is acceptable.

Also, please read the instructions carefully! When I served on the judging panel last fall, I recall that about half of the entries could have be rejected because of formatting or incomplete/missing information. The Tech Awards webpage is very comprehensive reference for instructions and helpful hints.

<http://www.ashrae.org/membership--conferences/honors--awards/technology-awards-program-overview>

If you need help generating interest in a chapter competition, please let me know. I will arrange a chapter visit if need be.

### **Distinguished Lecturer Program**

In regards to utilization, we did very well this year. At the CRC I challenged the chairs to schedule DL's for multiple visits with chapters when they visit Region III. I saw about half of the chapters accept the challenge, and I applaud them.

### **Planning for Next Year**

Now is the time to start planning and recruiting for next year. Hopefully your chapters have the nominating committee creating a ballot, but do not stop there. Get your non-elected positions filled and start training. CTT is by no means a one person position. Aim to have your replacement, along with two committee members, selected by PE training in April. Once these three have picked up the responsibilities, try and add another two members to the committee over the summer.

### **Government Activities**

While you are recruiting, focus on getting a chapter member assigned to GA. The Washington office has added an additional staff member, Mark Wills, to focus on state and local governments. Mark will need the cooperation of the chapters to be effective, so our grassroots structure needs to accept this role.

Thank-you for your service to ASHRAE,

**Mark ☺**

## **Nominating Committee Report**

*Charlie Henck, Region III*

*Nominating Committee Member ('11 - '14)*  
(443) 224-1602); [chenck@wrallp.com](mailto:chenck@wrallp.com)

*Julian de Bullet, Region III*

*Nominating Committee Alternate ('11 - '14)*  
(703) 395-5054); [Julian.debullet@mcquay.com](mailto:Julian.debullet@mcquay.com)

Since our CRC in August in Scranton, Julian and I have represented Region III at two nominating committee meetings - one in Atlanta in mid October and the other in Chicago in January. Our region is very fortunate have some very talented individuals who commit much of their time to ASHRAE. Currently we have Kevin Fallin as our Director and Regional Chair (DRC), Tom Watson as President-Elect, and Bill Bahnfleth as Treasurer and Tom Werkema as Director at Large. In Chicago the slate of new officers was announced which will be voted upon in the spring. From our region we have Tom Watson President, Bill Bahnfleth as President-Elect, Dan Pettway as Vice President and Paul Petrilli as DRC.

As a region we must now focus our attention on this year's CRC in Baltimore. We need to select a new regional Vice Chair for CTTC to replace Mark Tome. We need to select two backups for each position. (DRC and each RVC)

We will have a conference call in late July with all Chapter delegates to help prepare for the caucus. Only Chapter Delegates and Alternates and Region III Nominating Committee Members are permitted to attend the caucus which is a closed session. Chapter delegates need to bring 14 copies of letters of nomination and bios for each candidate nominated for the following positions:

- Society Officers (President-Elect, four Vice Presidents and three Directors-at-Large)
- Regional Officers (Director and Regional Chair, four Regional Vice Chairs with back-ups)
- Recommendations for Society Committees (one copy)
- Nominations for Society and Regional Awards (one copy)

Also, there will be an opportunity to discuss wording and/or appropriateness of motions for the business meeting, chapter issues, etc. This is your chapter's opportunity to advance your chapter's proven leaders to Regional and Society positions and to recognize and honor chapter members for their voluntary service to ASHRAE.

The caucus and executive session are tentatively schedule for 4 PM to 6 PM on Friday evening August 10, 2012.

Julian and I are looking forward to this year's caucus in Baltimore.

**Charlie and Julian ☺**

## **YEA**

*Chris Albright, Region III*

*Regional YEA Representative ('11 - '14)*  
814-467-6877; [chrisgalbright@yahoo.com](mailto:chrisgalbright@yahoo.com)

I want to thank all Region 3 Members that were in Chicago and made time to stop by the YEA Mixer with the Technical Activities Committees. The event was well attended and I feel we were able to make progress in closing the gap between ASHRAE's young members and those involved with the TC's and TG's. If you are interested in how you can get involved with the technical side of ASHRAE, you can visit the [website](#) and follow the links to send an email to any group you are interested in.

Secondly, I appreciate everyone's help with the YEA Chapter Chair (YCC) Reports that we filled out earlier this year. Most Chapters currently have a YCC, and those who do not are working to find one. If you or someone you know is looking for an easy and fun way to get involved with your chapter, the YEA Chapter Chair may be the way to go... Contact me to find out more.

Registration for the YEA Leadership weekend on March 30 to April 1 in San Diego is now open and is filling up fast! Currently Region 3 has one member attending and if you are interested please send me an email soon. There are several Chapters that have not sent someone to this training program, including Anthracite, Central PA, Delaware, Johnstown, Lehigh Valley, Pittsburgh, Richmond and Roanoke. Members of these chapters are encouraged to attend.

I encourage all chapters to submit articles that describe your YEA Activities to me to include in the YEA Connections Newsletter.

Please remember that the main objective of the YEA community is to build value into our young member's membership. If you have an idea that may help us do that, I would very much like to hear from you.

Thank you for supporting ASHRAE! See you in Baltimore.

**Christopher ☺**

### **ASHRAE 2012 Annual Conference June 23-27, 2012, San Antonio, Texas**

In a city with deep historical roots, ASHRAE will convene in San Antonio, Texas not just to remember the Alamo but also its own origins. As members work to shape tomorrow's built environment today, one can't help but notice the influences of the city's past; a blend of Old Mexico, the Wild West and the Deep South. These eras—which conjure images of intense heat—remind us of ASHRAE's significant role in the city's past as well as its role in the future of sustainability.



**River Walk at Dusk**  
Stuart Dee / SACVB

## **Membership Promotion**

*Gary Debes, Region III*

*Vice Chairman Membership Promotion ('11 - '14)*

(856) 727-4400 ; gary@CowardEnvironmental.com

### **CRC2012:**

We are well along with planning for our CRC to be held in Baltimore, Maryland August 10 & 11, 2012. I will be conducting a Membership Promotion workshop and will be expecting all Chapter Chairs to attend. This year the "official" training will take place at Centralized Training. A session of Centralized Training will be offered in San Antonio, June 24, 2012, 8:00 a.m. - 4:00 p.m. A block of rooms has been reserved at La Quinta Inn & Suites for our use and the sessions will also take place at La Quinta. This is a great opportunity to get the training you will need as well as collaborate with members from other Regions. As this occurs during the Annual Meeting there are also opportunities to attend functions at the Meeting. If you cannot attend the training in San Antonio, another session will be offered in September so stay tuned.

### **PAOE:**

At this point in the campaign, two Chapters Philadelphia and National Capital have totally blown away the PAR requirement of 800 points, congratulations. Three other Chapters Johnstown, Pittsburgh and Richmond have now exceeded the minimum required of 500 points. That leaves seven Chapters with a lot of work to do before the end of the year. Please either call me, Roger Jones or these other experienced Chapter Chairs for any help you need. There is a lot of time left but much work to do.

### **MP Nights:**

I have visited eight chapters so far this year and will finish with visits to Delaware and Anthracite Chapters. Next year will include visits to Hampton Roads and Richmond as well as a minimum of six others. I have enjoyed the hospitality that was afforded me during these visits, thank you.

I want to once again thank all of the Chapter Chairs for their hard work to date. We do have a daunting task ahead of us. Remember that this organization is the life blood of our industry; it should be an easy sell to prospective new and renewing members. Keep up the good work.

**Gary ☺**

## **2012-2013 President Elect Training**

*Saturday, April 28, 2012*

*Baltimore, Maryland*

This year's President Elect training is scheduled for Saturday April 28<sup>th</sup>, at the offices of Whitman Reuquart Associates LLP, located at 801 South Caroline Street in Baltimore, Maryland. Training will begin at 8:30 a.m., and conclude by 3:00 p.m.

This is a mandatory attendance meeting for all incoming Chapter Presidents. Your incoming President Elect's and Vice Presidents are also invited, as depth in Chapter Operations knowledge will be beneficial to your chapter having a successful 2012-2013 Program Year.

The formal training session will begin at 8:30 A.M. Saturday Morning; however, you are invited and encouraged to attend the social event held Friday evening. The social event is to provide more time for networking. Tentative plans are to gather at the Baltimore Harborplace in the Tir Na Nog Irish Bar at 5:00 P.M. and to attend the Orioles vs. Oakland A's ball game at Camden Yards starting at 7:05. The Tir Na Nog is in the Pratt Street Building directly behind the Frigate Constellation on the second floor in the west end of the building.

I encourage you to make your reservations early. I also need firm commitments for those of you who want to attend the game. Tickets will go at around \$50.00 per seat. I will be looking to place a ticket order no later than COB on Friday 4/10/12. Please reserve your ticket early by confirming your attendance at the President Elect training, and Friday night social event by replying to this e-mail, or calling me.

If you are planning to arrive on Friday, there are several hotels in proximity to the offices of WRA and the stadium. I strongly suggest making your hotel reservation ASAP as they sell out quickly.

Hampton Inn Inner Harbor  
131 East Redwood Street. 410-539-7888.

Marriott Inner Harbor at Camden  
110 South Eutaw Street. 410-962-0202

Hilton Garden Inn Inner Harbor  
625 S. President Street 410-234-0065

Residence Inn Baltimore Downtown/ Inner Harbor  
17 Light Street 410-962-1220

## **CALENDAR OF EVENTS**

### **REGIONAL PLANNING MEETING**

BALTIMORE, MARYLAND APRIL 27, 2012

### **PRESIDENT ELECT TRAINING**

BALTIMORE, MARYLAND APRIL 28, 2012

### **ASHRAE 2012 ANNUAL CONFERENCE**

SAN ANTONIO, TX JUNE 23 - 27, 2012

### **REGION III CHAPTERS REGIONAL CONFERENCE**

BALTIMORE, MARYLAND AUGUST 10 - 11, 2012