

# “REGIONARE”

## From the DRC

*Charles E. Henck, Region III Director and Regional Chairman ('03-'06)*

(410)296-6500 ; [chenck@henryadams.com](mailto:chenck@henryadams.com)

We started the 2004-2005 ASHRAE year with a very successful CRC in Philadelphia. This was our first CRC in August to encourage members to bring their families. Mark your calendars now for the August 10-13, 2005 CRC in Roanoke.

We are off to a good start this year with some very energetic chapter officers and committee chairs. It is very important to the future of each chapter to nominate the best people available in the chapter.

Many of you may be contacted about a survey that ASHRAE is conducting about the needs of ASHRAE's stakeholders. Please take the time to give your thoughts about where ASHRAE should be headed and what you need from ASHRAE.

Please send me your thoughts on how we can encourage the grassroots committee chairs to attend the CRC workshops on Saturday at CRC. We currently pay the transportation cost for two of the four to attend and just over half attend. Most drive in just for the day so there is no other monetary cost.

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Have an ASHRAE Chapter or Regional question?  
Direct it to [dcpettway@cox.net](mailto:dcpettway@cox.net).

## Nominating Committee

*Michael Woodford, Region III Nominating Committee Member ('02-'05)*  
(703)600-0328; [woodford@ari.org](mailto:woodford@ari.org)

*J. Thomas Sobieski, Region III Nominating Committee Alternate Member ('02-'05)*  
(814)255-2913; [jtsobieski@atlanticbb.net](mailto:jtsobieski@atlanticbb.net)

The importance of the Nominating Committee can not be overstated. The very life and vitality of ASHRAE depends on the leaders that are nominated at the CRC Caucus for the various Regional Offices (DRC and RVC's), Society Officers (President-Elect, Treasurer and Vice Presidents ) and recommendations to the Society President-Elect of qualified members to fill vacancies on the standing Society Committees: Admission and Advancement, Electronic Communications, Environmental Health, Finance, Handbook, Historical, Honors and Awards, Meeting Arrangements, Refrigeration, Research Administration, Planning, Professional Development, Publications, Society Program, Society Rules, Standards, Standard Advisory and Technical Activities.

The CRC Caucus is also responsible for making recommendations for Region III Awards, which are the Regional Award of Merit (3 maximum per year) and the Chapter Service Award (limit 2 per chapter per year), and Society Honors and Awards which are Honorary Member, Fellow, F. Paul Anderson Award, ASHRAE-ALCO Award, Distinguished Service Award, Exceptional Service Award, Andrew T. Boggs Service Award, Louise and Bill Holladay Distinguished Fellow Award, ASHRAE Hall of Fame and the John F. James International Award.

**(Please note:** Submissions of Fellow nominations must be complete and in to the Society Honors and Award Committee by December 1 to be considered at the Society Winter Meeting. Please make sure your complete submission is transmitted to Mike ASAP before this deadline).

Participating in the CRC Caucus is your opportunity to recommend your chapter's leaders for higher office at the Region III and Society levels, to recommend interested and

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If any of you are going to be in Orlando in February for the ASHRAE meeting, please join us for the Regional dinner on Monday night.

I want to thank Dan Pettway for organizing this newsletter and taking on the responsibility for its publication. ❖

Charlie

## From the ARC

*Dan C. Pettway, Region III*  
*Assistant Regional Chairman ('04 - '05)*  
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- Communication
- Enthusiasm
- Motivation
- Leadership

In my column I would like to talk with you about the above four words and how they relate to our volunteer work within Region III ASHRAE. Some of you may not agree that collectively we are not doing as well in the region as in the past, but I think I can sum it up – a lack of Spirit. I don't see the same spirit and participation as I have seen in the region in the past. It may have something to do with the demands that are placed on us by our jobs to be more productive. It may be our families' needs are greater today because it does take more than one income to make an average household work. The evenings require both parents in to take care of the house and the needs of the children. There is not a lot of time left over to heal the wounds of everyday life. ASHRAE has to compete for a part of this very precious time for volunteers to do its work. Over eighty percent of ASHRAE's work is done by volunteers. Getting people to accept volunteer positions in Society and to do the work is one of ASHRAE's largest problems. If you don't agree, look at the percentage of the chapter officers and committee chairs that currently attend our CRC. Their lack of attendance and not getting the information presented at CRC make their volunteer jobs confusing, difficult, and ineffective. It is a vicious circle. How can we change this? How can we make our volunteer efforts rewarding, meaningful, and dare I say it enjoyable? This is where the four words come in.

We need to **communicate**. The regional staff needs to make sure it is accessible to support you in your local chapter efforts. We need to inform you of what needs to be going on in your chapter grass roots committees during the year. All of the Regional Vice Chairs are sending newsletters to their chapter committee chairs. Some of these do reach

the chapter president, but it ends there. This information needs to go further. It needs to go to all of the chapter leadership and committee chairs. One committee could be doing something that affects or could help others. Further distributed in local chapters, our members might be floored if they had any idea what is being done by our member volunteers for them and their Society; membership in which they benefit from. It would give added value to their Society membership. It might generate their participation in local chapter activity. ASHRAE's really is more than just a monthly local meeting with a chicken dinner.

**Communication** is the reason that DRC Charlie Henck wanted this regional newsletter. So that it would be distributed to all chapter officers and that they might further distribute it to their chapter members. **Communication** is also the reason I asked for all chapters to share their newsletters with the regional staff and all chapter presidents. Unfortunately to date, I am only receiving five chapter newsletters. Through communication we all learn from each other. Through communication the region gains knowledge and strength. I plan to have an "Ask the Region" column in the following "Regionare" issues to provide answers to your ASHRAE questions from the appropriate regional staff. No matter how trivial you might think the question is, send it to me by e-mail. Others will surely benefit from the answer.

Whether it comes from a CRC workshop, from an "Ask the Region" column, from a regional staff chapter visit, or if it comes from a shared chapter newsletter; information will make our work easier, more effective, and rewarding. How many times have you heard "there is strength in numbers"? Effective two way communication in the region is the start to regenerate spirit in Region III. Chapter leadership is not alone, regional staff is here to help. If you have questions or need a hand, communicate it! After reading this one might think there may have been a little too much MSG in the Chinese food tonight at the Pettway home. That is not what motivates me. Having spent time involved at the Society level and witnessed the spirit and dare I say fun that is present in Region VII and VIII, you might understand my motivation. Those guys have a party whenever they gather. Whether it is a CRC, a president elect workshop, or a regional dinner, they have fun and get their work done at the same time. Those of us on the regional staff have that understanding. We want to share that kind of spirit with you. ASHRAE service can be rewarding and enjoyable! It is my goal to help your regional staff provide that environment for you in your service to Society. Now you ask what about the Enthusiasm, Motivation, and Leadership? Well now you know the subjects of my columns for the rest of the year! ❖

Yours in ASHRAE,  
Dan

Chapter Officers and Newsletter Editors, please feel free to share the "Regionare" with your Chapter Members. ❖

**Nominating Committee - continued from page 1**

qualified chapter members for service on Society committees and to recognize and honor chapter members who have provided outstanding service at the chapter, region and the Society levels.

Although our next Region III CRC in Roanoke, August 10-13, 2005 seems far off, it's not too early to organize your chapter's CRC Action Committee. This committee should be composed of two past Delegates, the present Delegate and Alternate Delegate and is responsible for preparing the chapter's annual report, preparing the chapter's motions (regional and Society), preparing nominations for regional and Society Offices, preparing recommendations to fill Society Committee vacancies, preparing candidate submissions for Honors and Awards and finally to train future Delegates.

Here is a suggested planning schedule for your chapter's CRC 2005 Action Committee:

1. Organize and appoint committee members ASAP (if not already done).
2. March 2005: Activate Committee.
3. April 2005: Hold meeting and assign tasks.
  - Regional Officers and first and second backups.
  - Society Officers.
  - Society Committee positions.
  - Regional and Society Honors and Awards candidates.
4. May 2005: Contact candidates and confirm their willingness to serve if elected/appointed. Prepare biographies, histories and letters of recommendation.
5. June 2005: Prepare chapter's annual report and motions to be presented at the CRC business meeting. Review all documentation for submission of items listed under (3) above and identify gaps and weaknesses and take appropriate action(s) to remedy.
6. July 2005: Review and complete final preparation of all items to be presented at the CRC Caucus and business meeting.
7. August 10-13, 2005: Attend Executive/Caucus sessions (Thursday evening and if necessary Saturday morning) and present your chapter's nominations, recommendations and Honor and Awards submissions and also vote on positions representing your chapter. Attend the business meeting (Friday) and present your chapter's annual report, make your chapter's motions and vote your chapter's position on motions and other business brought before the meeting.

Please feel free to contact your Nominating Committee members for any questions or help in preparing your candidates' submissions. ❖

## CALENDAR OF EVENTS

ONLINE SEMINAR – "OPTIMIZING THE DESIGN AND CONTROL OF CHILLED WATER PLANTS"

NOVEMBER 3 -4, 2005, 1P.M. TO 4 P.M.

\$690 NON-MEMBERS, \$590 MEMBERS

For more information or to register, visit:

[www.ashrae.org/onlinepds](http://www.ashrae.org/onlinepds)

ASHRAE 2005 WINTER MEETING

ORLANDO, FLORIDA

FEBRUARY 5-9, 2005

INTERNATIONAL AIR CONDITIONING, HEATING, REFRIGERATING EXPOSITION (AHR EXPO)

ORLANDO, FLORIDA

FEBRUARY 7-9, 2005

"MOLD IN OUR BUILDING ENVIRONMENT" SATELLITE BROADCAST

APRIL 13, 2005

QUESTIONS AND REQUESTS FOR SITE REGISTRATION MATERIALS

MAY BE EMAILED TO: [CTTC-SATELLITEBROADCAST@ASHRAE.ORG](mailto:CTTC-SATELLITEBROADCAST@ASHRAE.ORG).

PRESIDENT ELECT WORKSHOP AND REGIONAL PLANNING MEETING

LOCATION TO BE ANNOUNCED

APRIL 30, 2005

ASHRAE ANNUAL MEETING

DENVER, COLORADO

JUNE 25-29, 2005

REGION III CHAPTERS REGIONAL CONFERENCE (CRC)

ROANOKE, VIRGINIA

AUGUST 10-13, 2005

### Chapter Visitation Assignments for 04'-05'

Brad Lowe, RVC Resource Promotion – Johnstown

Dan Pettway, ARC – Pittsburgh

Kevin Fallin, RVC Membership Promotion – Baltimore

Glenn Hourahan, RVC CTT – Lehigh Valley

Dan Wyrick, RVC Student Activities – Delaware

Charlie Henck, DRC – Anthracite

Presidents of Chapters are asked to contact assigned Regional Officer to make arrangements. ❖

## Student Activities

*Daniel E. Wyrick, Region III Regional Vice Chairman, Student Activities ('02 - '05)*  
(717) 428-0420; [wyrickeplus@msn.com](mailto:wyrickeplus@msn.com)

Greetings to all in Region III. The following is a news update.

Winners of ASHRAE's 2003-2004 Student Design Competition have been selected and announced by the Student Activities Committee (SAC). The winners are:

HVAC System Design Category:

- 1<sup>st</sup> place – Ferris State University
- 2<sup>nd</sup> place – University of Florida
- Honorable Mention – California Polytechnic State University, San Luis Obispo and Chulalongkorn University

HVAC System Selection Category:

- 1<sup>st</sup> place – The Pennsylvania State University
- 2<sup>nd</sup> place – Ferris State University
- Honorable mention – University of Florida

Architectural Design Category:

- 1<sup>st</sup> place – Lawrence Technological University
- 2<sup>nd</sup> place – None

ASHRAE's 2004-2005 Student Design Competition information is available online and can be downloaded at [www.ashrae.org](http://www.ashrae.org) under the Student Zone. All Student Branches in the Region are encouraged to participate in the competition. Entry deadline is May 9, 2005. Student Chapters may submit entries in each category. Chapter Student Activities Chairs may submit the best entry in each category to me, the RVC. I will submit the best entry that I receive in each category to the SAC for judging against other Regions. This means that in Region III that there are at least thirty-six (36) potential entries that could be submitted to me. Last year there were three (3) and the year before there were nine (9).

Each year ASHRAE provides about \$100,000 to fund grants for Undergraduate Senior Projects. The maximum amount of the grant is \$5,000. At the Summer Meeting in Nashville, 22 of 33 grant submission requests were funded. The recipients of grants in Region III this year are University of the District of Columbia and University of Pittsburgh. Congratulations. Be aware that the deadline for submissions for next year's grants is December 3, 2004.

Seven new Student Branches were recognized with new Charters at the Summer Meeting. DCCC (Delaware County Community College) in Broomall, PA (sponsored by the Philadelphia Chapter) is the newest Student Branch in

Region III.

At the Winter Meeting in Orlando, the Sunday morning Student Breakfast (February 6, 2005) will include award presentations, panel discussion, Plant tour of Sea World and a Career Fair for the students. All students and Student Branch Advisors are invited and encouraged to travel to Florida for this wonderful event. The registration deadline for the Student Breakfast is December 10, 2004.

**Remember, ASHRAE student members can attend the entire Winter Meeting free of charge.**

All ASHRAE Student Branches are required to submit an annual activity report. These reports are due at Society in Atlanta by May 31, 2005.

Student Activities Chairs are responsible for submitting PAOE points via the internet at ASHRAE's website ([www.ashrae.org](http://www.ashrae.org)). Your reporting needs to be done monthly. MBO's are due to me by October 31, 2004 to receive the RVC's 50 PAOE bonus points.

CRC was held in Philadelphia this year during August. Many attended and the following Student Activity awards were presented:

- Highest PAOE points – John Pardekooper – Chair – Philadelphia Chapter
- Most Active Student Branch – The Pennsylvania State University – Dr. Bill Bahnfleth – Student Branch Advisor and Matt Tressler – Chair – Central PA Chapter
- Most Improved Chapter – John Pardekooper – Chair – Philadelphia Chapter
- Inaugural Lamp of Knowledge Award – Scott Sukits – Chair – Pittsburgh Chapter (with special mention of Jason Richwine who was the initial Chair until employment issues brought him to York, PA mid-year)

A few remaining announcements include:

- A) 2005 CRC will be in August again in Roanoke, VA.
- B) National Engineers Week is February 20 through 26, 2005.
- C) Introduce a Girl to Engineering is on Thursday, February 24 of Engineers Week. Look up [www.eweek.org](http://www.eweek.org) for more information.
- D) Look up Future City Competition at [www.futurecity.org](http://www.futurecity.org) for other activities for students.
- E) Student membership fees have increased from \$8 to \$16 per year.
- F) ASHRAE SAC sponsors Cool Science Kits to introduce K-12 students to thermal sciences. Further information is available at ASHRAE's website

Please contact me at [wyrickeplus@msn.com](mailto:wyrickeplus@msn.com) or my office at 717-747-5555 if I can be of further assistance in your student activities efforts. ❖

## Chapter Technology Transfer

Glenn C. Hourahan, Region III Vice Chairman  
 Chapter Technology Transfer ('04 - '07)  
 (703) 824-8865; [glenn.hourahan@acca.org](mailto:glenn.hourahan@acca.org)

As everyone should be aware – for the 04-05 Society year – Chapter Programs, TEGA, and Refrigeration activities all have been rolled into the newly-formed Chapter Technology Transfer Committee. On the society level, this is a large change in that the work load is being handled by an 18 person committee ... versus three committees of 54 persons just a few years back. Hence, it does heap a lot of responsibilities on each regional CTTC vice chair. Luckily, in Region III, I am fortunate that Jimmy Carver is again serving as the Regional RVC for Refrigeration.

On the chapter level, the workload responsibilities basically remain unchanged. As in prior years, each chapter needs to continue focusing on its core mission. As discussed at the Fall CRC meeting, it is recommended that each Region III Chapter:

- Maintains a membership structure for Programs, TEGA, Refrigeration, and Government Activities.
- Forms subcommittees under the direct guidance of the CTT Committee Chair
- Have at least four persons in the CTT Committee.

More than ever, this is not the time for a one-member CTT Committee!

Now that your chapter operations are underway, all CTTC chairs are encouraged to log onto the ASHRAE website and update PAOE points for chapter activities. As can be seen below, only 5 out of 12 chapters have yet to update their PAOE points.

Attribute	Chapters that have provided information (as of 15 Oct 04)
Chapters that have updated ASHRAE PAOE website by 1 Nov	Johnstown, Lehigh Valley, National Capital, Pittsburgh, Richmond {25 PAOE Points already posted by RVC}
MBOs provided and CTTC held planning session with RVC by 1 Oct	Hampton Roads, Johnstown, National Capital {50 PAOE Points already posted by RVC}
Finalized, year-long Chapter Program schedule sent to RVC	Anthracite, Johnstown, National Capital
Participation at CTTC CRC workshop	Delaware, Hampton Roads, Johnstown, Lehigh Valley, National Capital, Pittsburgh, Roanoke {Indicated chapters need to ensure that they post their 25 PAOE points for this activity}

Please contact me if any CTTC Chair has information that revises the above.

The April 2004 broadcast (“Homeland Security for Buildings”) was a huge success with over 20,000 viewers at numerous sites. A CD on the broadcast is available through ASHRAE for a nominal cost. Following up on this success, ASHRAE has scheduled another Satellite Broadcast for 13 April 2005. Information on how to properly control moisture and humidity conditions in order to minimize mold will be presented in the broadcast entitled “Mold in Our Building Environment.” Questions and requests for site registration materials may be emailed to [CTTC-SatelliteBroadcast@ashrae.org](mailto:CTTC-SatelliteBroadcast@ashrae.org). Please make your memberships aware of the upcoming broadcast.

As a reminder, many answers to your questions can be found in the CTT Manual. This manual, and other support items, can be downloaded from ASHRAE’s website. On Refrigeration issues, please contact Jimmy Carver (tel: 757/855-3006, Email: icerebel@aol.com). On other CTTC issues, please contact me (Tel: 703/824-8865, Email: [glenn.hourahan@acca.org](mailto:glenn.hourahan@acca.org)).

My best wishes to all chapters in the upcoming year. ❖

## Regional Historian

Thomas A. Rockecharlie III, Region III  
 Regional Historian ('01 - '04)  
 (804) 262-7323 ; [trockecharlie3@srpeng.com](mailto:trockecharlie3@srpeng.com)

The year is off to a great start with 7 of the 12 Chapters having representatives at the CRC workshop in Philadelphia. A number of Chapters also had Historical displays which are always interesting to see. A special thank you to Gary Berlin of the Central PA Chapter who put together the display on Humidifiers.

I still need information from the Chapter Presidents on who the Historians are in the following Chapters: Anthracite, Baltimore, Delaware, Hampton Roads, and Lehigh Valley.

I would encourage all chapters to seriously consider participating in the Gold Ribbon Award program this year. A written History of the Chapter, or a History of a Person, System, or Company are all eligible for consideration. Please contact me if I can be of any help. I would like to see more entries than just from the Richmond Chapter this year. ❖

## Resource Promotion

*Bradley E. Lowe, Region III Vice Chairman*  
*Resource Promotion ('03 - '06)*  
(703)253-1771; [blowe@pepcoenergy.com](mailto:blowe@pepcoenergy.com)

### Resource Promotion Results as of September 30, 2004

#### **Regional Summary**

Region III has collected \$35,520 toward ASHRAE Research. Our annual goal is \$136,247, so we're at 26%. Great start!

#### **Chapter Summary**

Philadelphia (21) – Jay Halsey	\$11,400
Central PA (22) – Dan Wyrick	\$1,395
Johnstown (23) – Eric Danchanco	\$200
Pittsburgh (24) – Chris Larry	\$525
Baltimore (25) – Celeste Butler	\$1,285
National Capital (26) – Jim Grant	\$16,575
Hampton Roads (27) – Alan Veeck	\$325
Richmond (28) – Terrance Kerner	\$1,125
Lehigh Valley (98) – Ethan Fick	\$150
Delaware (112) – Bob Schunke	\$365
Roanoke (125) – Pat Cady	\$1,125
Anthracite (134) – Frank Kilyanek	\$1,050

#### PAOE Activities to Date:

- Attend the CRC workshop – 6 of 12
- Conduct a planning session with the RVC and turn in an Action Plan – 12 of 12 Chapters
- Turn in Volunteer Committee Worksheet – ONLY 1 of 12 so far
- Donor Recognition 7 of 12 Chapters
- Full Circle – 3 Chapters so far have reached Full Circle before I reached Regional Full Circle. (15 Bonus PAOE Points)
  - 1st (8/31) - Roanoke - Pat Cady
  - 2nd (9/8) – Richmond - Terrence Kerner
  - 3rd (9/21) - Central PA - Dan Wyrick
- The FTP site has been populated with the September campaign reports.

Congratulations to Philadelphia! Jay has been working hard to send the ASHRAE Research message to the local businesses and universities (alumni) and has collected \$11,675 to date! Great work Jay!

Communication has improved over last year and I'll be contacting RP Chairs by email, phone or personal visit throughout the year. Let's keep the communication lines open so we can all work together to reach the common goal of collecting as much money as we can for ASHRAE Research. ❖

## Membership Promotion

*Kevin W. Fallin, Region III Vice Chairman*  
*Membership Promotion ('02 - '05)*  
(703)267-9537; [kwoffallin@ekfox.com](mailto:kwoffallin@ekfox.com)

**Mentoring:** Mentoring means different things to different people. By definition (according to Webster's), a mentor is a trusted counselor, guide, or coach. In the world of ASHRAE, mentoring plays a crucial role in the development of an individual, local chapter, and Society as a whole. When people are engaged, they feel a sense of belonging. This will keep them coming back, and participating. Assigning a mentor to new Chapter members is the quickest way to get them involved and keep them active. In addition, it will assist in the professional development of the individual. I encourage each of you to request you chapter Board of Governor's participation, and assign a BOG Member (or other Senior ASHRAE Member) to every new member of your Chapter. Make sure that the mentor contacts the new member, helps answer any questions they may have, and gets them involved with the local chapter. Serving on the MP committee is a great way for new members to meet people, and become engaged in ASHRAE activities. In addition to sustaining and growing your chapter membership and providing your new members with a valuable service, there are 50 PAOE points available for chapters with active Mentoring Programs. Additional information on Mentoring activities can also be found in Section 11 of your Membership Promotion Chairman's Resource Manual, which is included on the CD provided at CRC (or mailed to those who missed CRC). One of the most common reasons for not renewing ASHRAE Membership is that the member was not active and did not feel connected to the group. In some cases, these lost members have joined other trade organizations where they became very active. This is because they were made to feel a welcomed part of the group. Remember, ASHRAE is a volunteer organization, as are many other trade organizations, and we rely on the active participation of our membership to provide the technical expertise, develop the standards and provide the programs currently offered. A willing volunteer who is not utilized is a tremendous waste of a valuable resource. A good Mentoring Program can eliminate this waste. If you need further assistance on developing your Chapter Mentoring Program, please feel free to contact me. ❖

Can't Make the Annual or Winter Meeting Technical Sessions? The latest HVAC&R Technical Data from the ASHRAE Meeting Seminars now available Online or by DVD. Check it out at [www.ASHRAE.org](http://www.ASHRAE.org) and go to the online Bookstore. ❖